



MINUTES
Foundation Meeting
June 24, 2013

1. Meeting Called to Order

- 2. Roll Call:** Present: Brenda Emrick, Constance Underhill,
Susan Wan-Ross, Vivian M. Perez, Craig Green, and Eric Naasz
Absent: Scott Nelson
Others Present: Jonathan Nicks, Executive Director

3. Public Comment: None.

4. Consideration to Approve Minutes from the April 29, 2013 meeting.

Board Member Underhill **MOTIONED** to approve Minutes from April 29, 2013. The motion was **SECONDED** by Board Member Green. The Minutes were approved by a **VOICE VOTE** of 6-0-1-0.

5. Review of the "Community Based Organization Summit" that occurred on Wednesday, June 5, 2013 at the Yorba Linda Water District.

Board Member Green stated that it was excellent with about twenty-five participants, a great guest speaker, and Yorba Linda Water District was very generous with providing the room and resources to host the event. Director Nicks stated that following the grant presentation provided by Board Member Emrick, approximately ten people registered to receive information about the grant. Board Members commented that overall it was a good event and they were pleased with the outcome.

6. Consideration to Approve Reimbursing Board Members for "Community Based Organization Summit" Event Expenses.

Craig Green **MOTIONED** to reimburse Chairperson Perez \$104.50 for refreshments and \$547.20 for the folders and pens/stylus that were purchased for the event **SECONDED** by Board Member Underhill, the motion was approved by voice vote 6-0-1-0.

7. Update on Grant Application Process.

As stated approximately ten people registered to receive information about the grant and Director Nicks stated that Community Action Partnership has already submitted a complete grant application for the backpacks for success program. Information on the grants are posted the Foundation website, the City Cable Channel, has been announced during the Placentia Community Network (PCN) Meeting, and information was directly e-mailed to PCN and the Families First Collaborative of non-profits that serve the community. The deadline to submit questions about the grant is Monday, July 1, 2013 at 5:00 p.m. The grant application submission deadline is Thursday, June 11, 2013.

8. Continued Discussion of Recruitment for Board Member Positions.

Chairperson Perez has not received a response from representatives from the Gas Company. Board Members clarified that you do not need to live in Placentia to be a member of the Foundation. Board Members discussed possibly contacting Wells Fargo and Bank of America or any other bank branches in Placentia that may have community giving or outreach programs.

9. Update on discussion of Partnership Opportunity with the City of Placentia Heritage Festival Committee for fundraising and sponsorships including opportunity drawing for a vehicle at Heritage Festival.

Board Member Wan-Ross stated that regular dealerships do not have rebates on new cars for non-profits like they have had in the past, so it would be an expensive endeavor to have an opportunity drawing for a new car. As an alternative Board Member Wan-Ross stated that she has been in contact with Placentia based Ideal Transportation that conducts car auctions and that they might be able to provide a car at a lower cost and they have experience with opportunity drawings. Board Member Wan-Ross also stated that she spoke to the Athletic Director of Yorba Linda High School about the opportunity drawings for vehicles that they conducted and he advised her not to do it because it was more work than they anticipated and they did not raise the amount of funds they expected. Board Members discussed that although a used 2013 car from an auction would be less expensive they were unsure if people would participate in a drawing for a used car versus a brand new car. Chairperson Perez also stated she does not have an update on the partnership with the Heritage Committee and that she will arrange a meeting with Committee Member Kalman.

10. Discussion on other possible fundraising events and programs.

Board Members further discussed that an opportunity drawing for a vehicle might not be a viable option for this year, but instead possibly having a drawing for a vacation package. Chairperson Perez offered to donate towards a vacation package and other Board Members spoke about other ways to donate towards airfare to create complete vacation package. Board Member Wan-Ross stated that there are many tax reporting implications for the Foundation and the winner of the drawing that would have to be calculated on anything donated. Board Member Wan-Ross suggested utilizing Winspire, which is a company that assist non-profits with opportunity drawings and raffles for vacation packages. Winspire provides many different vacation package options to non-profits at 25% of the cost and handles all of the tax reporting requirements with the winner of the drawing. Board Members discussed vacation possibilities and wanted to provide more information during the next meeting.

11. Board Member comments or requests.

It was suggested that during the next meeting the Foundation review some of the programs that were coordinated by the Cultural Arts Commission to see if the Foundation could provide support for them such as Concerts in the Park or C.A.P.E.S. Board Members discussed considering registering with volunteermatch.org to help gather more volunteers for the community and having further discussion during the next meeting.

12. Agenda Building and Meeting Schedule.

The meeting will be held on Monday, July 22 and the Board will continue discussion on grant process, Board Member recruitment, fundraising in partnership with the Heritage Festival, and

13. Adjournment. The Placentia Community Foundation Board of Directors Adjourn to their next regular meeting on Monday, July 22, 2013 at 6:30 p.m.

Jon Nicks, Executive Director / Recording Secretary