



MINUTES
Foundation Meeting
April 29, 2013

1. Meeting Called to Order

- 2. Roll Call:** Present: Brenda Emrick, Scott Nelson, Constance Underhill,
Susan Wan-Ross, Vivian M. Perez, Craig Green, and Eric Naasz
Others Present: Jonathan Nicks, Executive Director

3. Public Comment: None.

4. Consideration to Approve Minutes from the March 25, 2013 meeting.

Board Member Nelson **MOTIONED** to approve Minutes from March 25, 2013. The motion was **SECONDED** by Brenda Emrick. The Minutes were approved by a **VOICE VOTE** of 4-0-3-0 as three members were not present for last months meeting.

5. Discussion of Partnership Opportunity with the Placita Santa Fe Merchants Association.

The Placita Santa Fe Merchant Association President Ed Garcia and Secretary Greg Sowards were present to discuss the possibility of a partnership with the Placentia Community Foundation. Director Nicks began the discussion with the topic of a possible fundraising dinner event that would be hosted by the Foundation. Mr. Garcia mentioned that having a dinner as a goodwill gesture would not only be a great community builder but would also be an excellent way to honor the Las Posadas sponsors and their families.

Mr. Garcia laid out a few logistics of the event to the Board Members such that the dinner could be held the night before Las Posadas at one of the downtown restaurants. He also suggested that the Foundation would contribute by providing volunteers to wait and serve, and that the Placentia Merchants would propose the food plan.

Overall, Board Members were open to the concept of a dinner and greatly urged Mr. Garcia to seek approval from his board and develop a proposal that provided more details. Much like the last meeting, Board Members of the Foundation displayed their concern regarding the legal aspects of the partnership opportunity. Both Jon Nicks and Vivian Perez stated that they would seek legal advice and report back.

6. Continued Discussion of Recruitment for Board Member Positions.

Board Member Nelson mentioned that he has a meeting set up with two potential Board Members on the 13th of May. Chairperson Perez stated that she is seeking potential members from the Gas Company and the Metropolitan Water Company.

7. Discussion of Partnership Opportunity with the City of Placentia Heritage Festival Committee for fundraising and sponsorships including opportunity drawing for a vehicle at Heritage Festival.

Chairperson Perez stated that she made a presentation to the City of Placentia Heritage Committee and they were excited about the potential partnership involving the opportunity drawing for a vehicle and would like to see a proposal. Heritage Committee Member Tommie Kalman was designated to help formulate the proposal. Chairperson Perez also mentioned that the Chairperson of the Heritage Committee suggested that the car be placed in the Heritage parade with a sign that reads, "Follow me to win!" Susan informed the board that she is still working on the legal logistics and the format of the ticket sales. Board members discussed the pros and cons of having a drawing for a two year lease of a vehicle versus a purchased car. Overall, investigation will need to continue in order to further develop a proposal.

8. Discussion on other possible fundraising events and programs.

None mentioned and item continued to next meeting.

9. Continued discussion on the planning the "Community Based Organization Summit" scheduled for Wednesday, June 5, 2013 at the Yorba Linda Water District.

A draft of the Summit Flyer was distributed for the Board Members to review. Chairperson Perez informed the board that the guest speaker Tammy Tumbling, the Director of Philanthropic Giving and Community Investment Edison International, will conduct a presentation on strategic planning and will provide some giveaways. To accommodate the guest speaker, Board Members discussed having her present at 9:30 a.m. and then presenting the grants at 10:30am. Board members also mentioned having a previous grant recipient share a testimonial of the positive impact they were able to make with the grant funds. Board Member Green reserved the Yorba Linda Water District for the event and will coordinate refreshments for the event.

10. Discussion on Policy and Administrative Updates.

Board Member Emrick began the discussion on Grant policies by suggesting that more specific information be required in the grant application process. One of her ideas was to make an online application through the Foundation website or a fillable PDF document that could be e-mailed in that included text boxes that would require applicants to produce more concise responses. Board Member Emrick also suggested revisions to the application review document distributed a compressed version that she asked the board to take a look at and forward all recommendations to Director Nicks.

Board Members discussed increasing the term limits of City Council Representatives on the Board of Directors to two year terms instead of one year. Scott Nelson **MOTIONED** to amend the Placentia Community Foundation By-Laws to increase the terms for City Council Representatives on the Board of Directors from a one year term to a two year term. The motioned was **SECONDED** by Board Member Constance Underhill and approved by a **VOICE VOTE** of 7-0-0.

Board Members discussed increasing the number of community-at-large members from four to seven. Constance Underhill **MOTIONED** to amend the Placentia Community Foundation By-Laws to increase the number of Community-at-Large members on the Board

of Directors from four to seven members. Susan Wan-Ross **SECONDED** the motion. The change was approved by a **VOICE VOTE** of 7-0-0.

11. Board Member comments or requests.

It was suggested that the Foundation e-mail the 2012 Annual Report to the Blue Ribbon Committee to keep them engaged in Foundation activities. It was also suggested that Board Members organize a short meeting with the Placentia Santa Fe Merchants Association in order to review their proposal after they have their Board Members approve it.

12. Agenda Building and Meeting Schedule.

The meeting will be held on Monday, May 20 and the Board will continue discussion on Board Member recruitment, fundraising in partnership with the Heritage Festival, and the Community Organization Summit.

13. Adjournment. The Placentia Community Foundation Board of Directors Adjourn to their next regular meeting on Monday, May 20, 2013 at 6:30 p.m.

Jon Nicks, Executive Director / Recording Secretary