



MINUTES
Foundation Meeting
March 25, 2013

1. Meeting Called to Order

- 2. Roll Call:** Present: Brenda Emrick, Scott Nelson, Constance Underhill,
and Susan Wan-Ross
Absent: Vivian M. Perez, Craig Green, and Eric Naasz
Others Present: Jonathan Nicks, Executive Director
Irving Salas-Barrios, Intern

3. Public Comment: None.

4. Consideration to Approve Minutes from the February 25, 2013 meeting.

Board Member Nelson **MOTIONED** to approve Minutes from February 25, 2013. The motion was **SECONDED** by Vice Chair Emrick. The Minutes were approved by a **VOICE VOTE** of 4-0-3-0.

5. Continued Discussion of Recruitment for Board Member Positions.

Board agreed they will continue to look for possible candidates for Board Member Positions.

6. Discussion of Partnership Opportunity with the Placita Santa Fe Merchants Association.

Item tabled for next meeting as Foundation seeks gather more information about what the Placita Santa Fe Merchants Association is proposing. Director Nicks mentioned a discussion he had with the President of the Merchant Association and that Director Nicks advised them to prepare clear goals and a budget for the Tamale Festival and present this to the Foundation. Board Members expressed that they would be hesitant to partner with the Merchants Association if they did not have a clear outline of their partnership proposal.

7. Discussion on possible fundraising events and programs.

Board Member Wan-Ross went to Fairway Ford in order to discuss possible fundraising options. She reported that the C-max hybrid, priced at about \$27,000, is a good choice for an opportunity drawing. She also mentioned that the Foundation should release all liability to the winner to avoid tax consequences. Opportunity drawing ticket prices were discussed at possibly \$25.00 a ticket instead of \$100.00. Board members agreed that a \$25.00 ticket could be more appealing to allow everyone the ability people to feel more comfortable in purchasing multiple tickets. Board members discussed advertising at Concerts in the Park, Movies in the Park, and the Heritage Festival. Board Members also recommended having second and third place prizes and/or cash prizes. Board Member Nelson recommended that all the details and the logistics be laid out by the next meeting.

8. Consideration to accept \$1,000 donation from Southern California Edison with \$500 designated for the 2013 Summer Concerts in the Park and \$500 designated for the 2013 Veterans Day Observance Ceremony.

Director Nicks stated that a local representative from Southern California Edison had contacted the City about donating \$500 to the Summer Concerts in the Park and \$500 to the 2013 Veterans Day Observance Ceremony. Director Nicks stated that there are currently no sponsors for the Veterans Day Observance Ceremony. Brenda Emrick **MOTIONED** to accept the \$1,000 donation and the motion was **SECONDED** by Scott Nelson. The donation was accepted by a **VOICE VOTE** of 4-0-3-0.

9. Discussion on “Community Based Organization Summit” scheduled for Wednesday, June 5, 2013 at the Yorba Linda Water District.

Director Nicks stated that Vivian has secured a guest speaker. He also mentioned that a flyer needs to be developed, groups need to be invited, and refreshments should be provided. Director Nicks will draft a flyer to review by board at next month’s meeting.

10. Discussion on Policy and Administrative Updates.

Item tabled for next meeting to include full board.

11. Authorize Executive Director to retain CPA Toma Shady in Placentia to complete 2012 State and IRS Tax Filing.

Scott Nelson **MOTIONED** to approve the financial impact of \$400. Connie Underhill **SECONDED** the motion. **VOICE VOTE** of 4-0.

12. Board Member comments or requests. None.

13. Agenda Building and Meeting Schedule.

Review policies and procedures, the grant application. Update on presentation?

14. Adjournment. The Placentia Community Foundation Board of Directors Adjourn to their next regular meeting on Monday, April 29, 2013 at 6:30 p.m.

Jon Nicks, Executive Director / Recording Secretary