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2012 Annual Report



MISSION STATEMENT

The purpose of the Placentia Community Foundation is to preserve, protect and enhance the quality of life for residents of Placentia by establishing or funding programs that address the cultural, recreational and educational needs of this community. The goals in support of the Placentia Community Foundation's mission are to:

- Solicit, receive, invest and make grants of funds, property and other resources to provide direct charitable services.
- To aid, sponsor, promote, advance and assist worthy activities, programs and services in the City of Placentia.
- To focus and further on the cultural, educational, and recreational needs of the community.

PLACENTIA COMMUNITY FOUNDATION EVENTS

PCF's Annual Non-Profits Summit

During the Calendar Year of 2012 the Placentia Community Foundation (PCF) held its Second Annual Summit on Thursday June 7, 2012. This event focused on Grantsmanship –the writing of grant applications– and was organized by the directors of the PCF free of charge to bring together the leaders of all organizations from throughout the Placentia community.



Annual Summit held at Yorba Linda Water District.



Carol Geisbauer (Middle) speaks to non-profit agency representatives.

The PCF board was excited to have had over 30 organizations attend as well as having Carol Geisbauer, a noted grant-writing expert, as a featured guest speaker for the meeting. She presented "Tips for Effective Grant-Writing," and shared information and resources that she had acquired during a successful 20-year career as a non-profit grant writer and as a leader for various non-profit organizations in Southern California.

The PCF presented information on the PCF's grant opportunities that was available to community groups, including the grant application process, eligible programs and events, and the timeline for awarding grants to successful applicants.



Local Non-Profits participate at 2012 summit.



GRANT ALLOCATIONS

Nonprofit organizations provide a myriad of programs and services to meet needs of communities across the United States. From homeless shelters, to food programs, to advocacy agencies, nonprofits provide a safety net for people experiencing crisis or hardship. For most nonprofits however, there are only a few viable sources of revenue. The Placentia Community Foundation recognizes this need and was pleased to provide served grants to organizations for 2012. These grants further several functions within the community ranging from Placentia's after-school programs to restoring homes for low-income residents.

COMMUNITY PROGRAM FUNDS

City of Placentia - \$6,000 48th Annual Heritage Festival and Parade:

With the funding of \$5,000 from the Placentia Community Foundation and an additional \$1,000 from Fairway Ford, the Heritage Festival provided an event that brought our community together and allows families to have a fun day. City non-profits also have a venue to raise funds and showcase their accomplishments through various activities.



Community Action Partnership of Orange County (CAPCOC) - \$2,000 Backpacks for Success:



Up to 78% of OC low-income students start the school year without adequate school supplies, if any at all. CAPOC manages to supply to 2,000 low-income Orange County children with a backpack full of basic necessities such as



school supplies, nutritious food items, and resources for the upcoming school year. With the funding of \$2,000 from the Placentia Community Foundation, CAPOC provided 450 Placentia children backpacks for the school year. With these tools and backpacks, our children can more fully participate in getting the education that leads to the road of success.

The R.E.A.C.H. Foundation - \$2,000 Resources for the Enrichment of Academics, Arts, and Athletics for children in PYLUSD:

The R.E.A.C.H. Foundation is a new education foundation formed and run by parents. The \$2,000 from the Foundation helped meet the growing challenge of maintaining the high quality of education provided by the Placentia-Yorba Linda Unified School District.





City of Placentia - \$2,000 Community Emergency Response Team (CERT) & Radio Amateur Civil Emergency Services (RACES):

A program that follows the mission and vision statement of the City is the Emergency Preparedness program. In addition to providing public education to the public about emergency preparedness the City has also supported the use of volunteers through the Community Emergency Response Team (CERT) and Radio Amateur Civil Emergency Services (RACES). Both of these programs have been able to support city services both during special events and during times of need. CERT members are trained to be able to respond in the case of disaster. RACES members are radio operators



that provide the additional communication support. With the funding of \$2,000 from the Foundation, the CERT and RACES program will continue to further support the current program.

City of Placentia - \$7,000 Positive Activities and Recreation for Kids (P.A.R.K.s) Program:

The Placentia P.A.R.K.s Program is an after-school program that promotes the mission of providing a safe family atmosphere and the vision of quality services. The P.A.R.K.'s program activities include tutoring and homework assistance along with sports, games, arts & crafts, special events and excursions. The \$2,000 funding from the Foundation including an additional \$5,000 from the Southern California Gas Company helped in eliminating the need to charge participants for the after school programs



and ensure that the program can continue to be free for all participants as the have been for over 30 years.

With Hope, the Amber Craig Memorial Foundation - \$2,000 Depression Awareness and Suicide Prevention Program:

With Hope, the Amber Craig Memorial Foundation is dedicated to suicide prevention through improving mental health support services and education in our schools and throughout our community. The funding of \$2,000 from the Foundation, helped provide education



programs focusing on depression awareness, self-injurious behavior and suicide prevention among teens in the Placentia Yorba Linda Unified School District.



Paint Your Heart Out, Inc. - \$2,000 Placentia Paint Day:

The goal of their Paint Day program is to restore hope to low-income senior homeowners by restoring their homes. Our volunteer army helps the agency bridge the gap between substandard living conditions and an enhanced quality of life for seniors. Through the funding of \$2,000 from the Foundation, Paint Your Heart Out Inc. was able to provide the supplies needed to strip, prepare, and paint homes which all together glisten to their original stature. Home repairs and painting substantially contribute to the property value in the neighborhood and give residents a sense of pride for their homes.

City of Placentia - \$2,000 Recreation Swim Program

The City of Placentia offers FREE recreation swim at Gomez Community Pool and Whitten Community Pool. This is a seasonal summer program which is open mid–June through mid–August. Recreation Swim provides children and adults the opportunity to cool off on hot summer days and enjoy recreational experiences. It also serves as a place for children to become comfortable in the water and practice swimming techniques learned in formal swim classes or informally by parents or guardians. An average of



2,650 participants attended Recreation Swim annually. Through a partnership with the Southern California Gas Company, the Foundation provided \$2,000 to keep the Recreation Swim Program free to the community and fund the necessary public pool supervision.



DONOR CONTRIBUTIONS

Donations

Republic Services	\$10,000
Southern California Gas Company	\$7,000
Placentia Round Table Women's Club	\$1,000
Fairway Ford	\$1,000
Southern California Edison (Vivian Perez)	\$435
Total Revenue	\$19,435

EXPENDITURES

Administrative

2011 Tax Filing	\$400.00
Form 990 Tax Filing Form	\$10.00
Special Event Expenses	\$275.00
Annual Registration as State Charitable Trust	\$25.00
Total Administrative Costs	\$710.00

Grants

Paint Your Heart Out	\$2,000.00
With Hope, the Amber Craig Foundation	\$2,000.00
Community Action Partnership of OC	\$2,000.00
Heritage Festival	\$6,000.00
The REACH Foundation	\$2,000.00
Disaster Preparedness Program	\$2,000.00
Recreation Swim Program	\$2,000.00
Placentia PARKs Program	\$7,000.00
Total Grant Allocations	\$25,000.00

Total

Total Expenditures	\$25,710.00